

Pittsburgh Firm Launches New High Tech Service

The owners of digital marketing firm CME Websites {Code Media Essentials} located in Jeannette, PA, and serving the Pittsburgh region since 1999, announce the **launch** of their second, high tech venture – **CME Integrations, LLC**, with new hires reporting to work the first week of December.

CME Integrations has developed a new process called **Web2Workflow™** which allows diverse software systems to communicate with each other.

“At **CME Integrations**, we help save time and money for businesses and non-profits,” explained CME President Jane Noel, “by automating the way work flows through their operations, even allowing our clients to take on more work by clearing process bottlenecks that hold them back.” One of CME Integrations’ key tools is Citrix’s cloud-based collaboration service called Podio. By writing custom integrations between Podio and existing business software, CME can streamline a variety of business processes.

In a nutshell, **CME Integrations** helps companies manage projects from anywhere, even mobile phones, print less paper, make fewer copies, invoice and get paid faster, share information between departments, and keep better track of who is doing what, how long it takes, and whether it’s done right.

CME Integrations is already committed to taking an HVAC fabrication plant in Cleveland, Ohio from a paper-choked operation to a nearly paperless workflow, with job priorities and time entries tracked at wireless tablets mounted to work stations. Other jobs underway include helping a church in South Carolina and a Drug Testing Company in Alabama tie their back-end systems into QuickBooks, eliminating double data entry between management and accounting systems.

“It’s all custom work,” said Chrissy Giagnocavo, CME’s lead in **Web2Workflow™** systems. “We design solutions that address specific problems. Often, we link existing programs together, allowing them to talk to one another and share



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data in dynamic ways. Words you hear for this are middleware, workflow management, and process management integration.”

To learn more, call Scot Noel at 724-523-3001 or visit www.CMEintegrations.com and www.CMEwebsites.com